

December 2015 Strategic Plan Update

Note: items not yet underway are marked yellow, even if not behind schedule					
	priority	Comments	Plan	ECD	On Track?
1. Ensure public safety					
o Evaluate pros and cons of maintaining independent police force vs regional consolidation	low	This was reviewed in past years and it was determined that little or no cost savings would result	Revisit as needed - there will likely be future approaches from W. shore regional, etc.	2017	
o Organize community group/task force on current state of public safety and possible areas to improve (with input from public-safety personnel and addressing current and anticipated issues, mitigation measures, and needs)	low		Borough Council's Public Safety committee is planning to organize a group in 2016	2016	
o Increase interaction between law enforcement personnel and residents (possibly through use of alternate, budget friendly police mobility modes (such as bikes and segways)	med	Police Dept. hired Ofcr. Muensch whose duties include community outreach and police have started using bike patrols	Chief Hockenberry will continue to review this area each year to find additional ways to reach the community and the schools.		
2. Maintain and enhance public and recreational facilities and infrastructure					
o Sewer rates: Evaluate rate structure for sewer system to ensure it is fair and provides funding for ongoing operation, needed improvements and long-term viability	high	in progress	Borough Council's Health and Sanitation Committee has reviewed rate structure as indicated in the objective. Based on this review, and because costs of construction of the various upgrades cost less than anticipated, Council believes funding for long-term viability is adequate and will remain so for several years, and rates and long-term needs and funding will in any event be reviewed annually as part of the budget process. The Borough's 2016 budget slightly lowered sewer rates to pass along savings resulting from Hampden Township's rate reduction.	ongoing	
o Stormwater: Resume/update stormwater issues review (from 2011) to address needed improvements, funding, and related issues to ensure an effective and environmentally conscious approach (permeable pavement, selected trees, cisterns, wells, etc.)	high	in progress	The Borough has developed a comprehensive map and detailed inventory of all stormwater facilities in the Borough which will be placed on the Borough's website and will be very useful in determining needs and future actions. The Borough's Engineer has reviewed and updated the Borough's 2011 review of stormwater issues, and Council's health and Sanitation Committee has compiled a list of potential improvements and associated costs. The Borough will reconvene a citizens advisory council to review this information report and make recommendations regarding priorities and funding. Council has budgeted funds for 2016 for additional evaluation and planning and anticipates implementation of various improvements from 2017 forward.	complete review in 2016	
o Alleys: Review ownership and other aspects of alleys, including basics of alley ownership/maintenance, educate the community, and make recommendations regarding policy, and actions.	high	in progress	The Borough has obtained a legal opinion on alley ownership. The Borough will post information on this topic on the Borough website and in the quarterly newsletter.	December 2015	
o Sidewalks: Review current state of curbs and recommend policy / options regarding where sidewalks should exist, properties currently without sidewalks, Curb Cuts/Ramps, repairs, and possible loan fund for repairs.	med		The Borough will develop a draft policy on the various issues and review the topic in a town hall in 2016	2016	
o Street trees: Ensure replacement, care and long-term management of Camp Hill's street trees.	low		The Borough will hire a summer intern to identify street trees that need to be replaced, update the Borough's comprehensive street tree database, and develop a strategy to ensure replacement.	update inventory summer 15 or 16; develop replacement program in 2016	
o Evaluate potential benefit of a Comprehensive Plan [for development, zoning, infrastructure, etc.]	high	There is an existing Comprehensive Plan: the "Imagine West Shore" plan developed in ____.	The Borough will place the Imagine West Shore plan on the Borough's website by July 1, 2015.	July 2015	

o Review current state and determine opportunities for additional green space/community gardens/green infrastructure.	med		The Borough has agreed to purchase the Schaeffer School property from CHSD and to create green space at that location following demolition of the building.	ongoing	
o Develop a comprehensive plan for increased use of and preservation of recreational space for structured recreational activities.	med			mid 2016	
3. Support excellent independent schools, arts and culture, and community events					
o Maintain and support a cooperative relationship between School Board and Council by continuing the Council-Board committee	high	A Borough- School District Joint Committee has been functioning well for over two years and successfully implemented the Siebert Park renovation. Council and the School Board also recently reached agreement on re-use of the Schaefer school property.		ongoing	
o Develop method(s) of collecting community event inventory on an ongoing basis and communicate to interested residents. (via links on the Borough web site, Newsletter , etc.)	low	Significant update was completed for the Borough website in 2015.		ongoing	
o Integrate well-planned use of the Pollock Center into community events.			TBD		
4. Develop and promote vibrant business corridors					
o Develop and promote a business-friendly environment supporting and assisting businesses in problem solving.	high	The Borough Manager and Asst Manager initiated work on business development in 2015. They are engaging with other municipalities, attending seminars, etc. to learn more about the topic and possible strategies for addressing business development, including the possibility of retaining a development professional.	Borough Manager met with a number of communities regarding the development of the downtown corridor. The Manager has recommended the following to assist with development: Waive all parking restrictions for businesses located on Market Street between 24th and 15th Streets; implement a program to match funds for businesses that want to install/repair existing sidewalks within this corridor; consider the purchase of the Wilson Cordier property (behind the old Borough Building) to install permeable pavement for additional parking to be shared by all businesses. These recommendations will be reviewed by Council. New parking signs for the downtown areas have been designed and the Manager is working with PennDOT to arrange for installation of these signs in early 2016.	ongoing	
o Develop downtown/corridor economic development plan, engaging expert resources as needed, and including evaluation of types of businesses desired and promotion of retail stores.					
o Establish a business-mentorship program – provide incentive for existing businesses to assist new businesses.					
o Find funding for sign and façade efforts.					
o Review tri-borough streetscape plan (2011) to determine aspects to implement.					
o Assess public-private development opportunities (incentives/zoning).					
o Establish/maintain effective group for business promotion and coordination of efforts among businesses, including events.					
o Identify business needs and opportunities related to zoning and related issues					
o Provide helpful links for businesses to local chambers, small business support groups, loans, etc...					
5. Maintain a sound fiscal position					
o Pursue grant opportunities.	high	Pursued on an ongoing basis.	Meet with and learn from knowledgeable residents and others.	ongoing	
o Present financial outlook (“State of the Borough”).	medium		State of Borough meeting to be held in 2016	2016	
6. Enhance, promote, and preserve aesthetic and historic aspects of our community					
o Evaluate condition and use of all existing signs throughout the Borough and seek to reduce signage clutter and provide clear direction for services.	high		Council budgeted funds for the Borough’s engineering firm to complete an inventory of all signs in 2016		
o Evaluate development and use of historical guidebook.	low		TBD	2016	
o Identify aspects of the community to enhance and preserve.				ongoing	
o Review status of Market Street overlay district, communicate to Council and residents, and determine future path; consider stronger and more specific guidelines.	medium		TBD	2016	

o Encourage home improvement education.	medium		TBD	August 2015	
7. Promote conservation of green spaces and protection of our environment					
o Engage user groups and environmental clubs and/or others on top priorities for Camp Hill and recommended actions	high		see line 14 above re green space, etc.	aug 2015	
o Determine opportunities for additional green space/community gardens (also listed under infrastructure)			see line 14 above re green space, etc.		
o Maintain and Improve Community Parks including Siebert Park, Willow Park, Beverly Park, Fiala, Owen’s Grove and other public spaces within the borough by clearing fallen trees, improving trail system, encouraging more family recreational uses, addressing erosion issues and forming beautification/gardening groups for designated park spaces and removing poison ivy.		Hired Asst. Borough Manger and Public Works Director Sam Robbins in 2015		ongoing	
o Designate Sheaffer green space for public use. (if the school district is in agreement)	low		Completed. Property to be purchased by the Borough and developed into green space for public use.		
8. Improve mobility, accessibility, and walkability throughout the Borough					
o Roads: Assess current and expected future state of traffic congestion, and determine recommended actions, including potential public transit opportunities	low		Sam Robbins and Gannett Fleming are finalizing a Borough-wide assessment of all roads.	TBD	
o Establish a Task force on walkability to review needs and opportunities			TBD	TBD	
o Establish a Task force on biking to review needs and opportunities, including bike lanes, racks, markings, bike trails, etc.		Joined US DOT Mayor’s Challenge April 2015. Convened group of interested residents and others in May 2015.	The Borough is pursuing the League of American Bicyclists’ "Bicycle-Friendly Community" Designation. As part of this effort, the Borough will soon be installing additional bike racks at Borough hall and elsewhere. The bike-friendly task force is actively working on many other aspects of the effort, and would welcome additional participants.	Next mtg of the bike friendly task force will be in 2016.	
o Improve coordination of traffic flow in congested areas					
o Improve Borough coordination with PennDOT					
9. Promote community communication and participation					
o Establish regular community-wide informational distribution mechanisms (e.g. email list-serve, community app, FB page, code red alert system, similar system for non-emergency issues...etc.)	med		work in progress to develop email listserv to alert interested residents of events, etc.	prelim eval./reco. By Sept 2015	
o Coordinate/improve communication: Develop digital strategy for website marketing database/community kiosks/email listserv/social media			see above	see above	
o Educate the community (via website, or community groups etc.) about sewer and stormwater systems, creative solutions for home issues and upgrades, costs, needs, possible funding opportunities and other information.			see above re all of the specific items and plans for education and engagement of the community	see specific items above	
o Regularly seek out and evaluate actions and strategies in other towns	med		TBD	TBD	
o Establish a community-focused “communications council”			TBD	TBD	